# MASTER ENERGY SALES

With award-winning energy sales trainer **Mark Jewell** 

For all sales, marketing, contractors, project managers, developers and professionals in the energy industry.



#### Field-proven strategies

The one-day training and bonus resources will help residential and non-residential energy pros sell more projects.

#### **Create compelling proposals**

Sell more by saying less: master elevator pitches, 1-page proposals, 1-page financials, and benefits beyond utility savings.

#### Fool-proof your business

Learn the secrets of selling during a recession. Make your business thrive during a time of tariffs, increasing costs, and economic uncertainty,

Hawai'i Energy is proud to provide this opportunity at no cost:

### "Learning to S.E.E.: Selling Efficiency Effectively"

A professional energy sales training and coaching program.

**Valued at \$2,600 / person with bonus materials** 

Whether you're new to the industry or not, these full-day courses are designed to equip you with proven techniques to help you understand your prospects, quell objections easily, and <u>effectively close sales</u> for energy efficiency projects and product sales.

## Trainings will be in person at Hawai'i Energy's training room and also online. Sign up for:



Residential Edition

May 21 or June 17, 9 am - 4 pm



Non-Residential / Commercial Edition May 23 or June 20, 9 am – 4 pm

Sign up: <u>HawaiiEnergy.com/PROFESSIONALS</u>

#### **About Mark Jewell**

Mark is an award-winning sales coach and Wall Street Journal bestselling author who has trained 21,000+ energy pros. Selling Energy appeared on Selling Power magazine's list of Top 20 Sales Training Companies. Mark has influenced energy decisions in >3 billion square feet of real estate over the last 30 years and can share field-proven insights on how to sell more energy solutions.